



## Some Strategies To Raise Climate Awareness

### Outreach

Engage young people in climate-related outreach activities

Examples: community events, tree-planting campaigns, or clean-up drives.

Think of something that can engage your peers most.

### Media

Use social media and other ways to share climate-related issues

Example: Make a post, stories, new... something for the social media

**Role models** Highlight the role models who have taken action on climate change

Examples: climate scientists, activists, and policymakers, influencers...

Find an influencer that can help raise awareness of climate issues

### Encourage personal actions

Encourage young people to take action to reduce their carbon footprint

Example: cycling instead of driving or eating a plant-based diet rather than meat.

Make a campaign focused on something that you think will engage your friends contacts

### Hands-on experience

Provide hands-on experience that helps young people understand the impacts of climate change

Examples: visiting an eco-friendly farm, participating in a beach clean-up, or planting trees.

